

KLEAN LEAF

Client Information Deck



Private Label Laundry
Detergent Sheets





WELCOME TO KLEAN LEAF



- We specialize in private label laundry detergent sheets and help brands develop, customize, package, and launch laundry care products with flexible order options.
- This deck gives you a quick overview of our product options, fragrance choices, customization process, packaging formats, MOQ guidance, and next steps.
- Based in **Columbus, Ohio**, our sales team provides smooth communication and reliable support for North American clients throughout product development, production, and shipping.



WHAT WE MANUFACTURE

Klean Leaf focuses on laundry detergent sheets for private label and custom brand projects.

Our laundry sheets are lightweight, compact, easy to store, and designed as a modern alternative to traditional liquid detergent.

They are suitable for:

- Retail brands
- E-commerce brands
- Subscription brands
- Refill concepts
- Eco-home product lines
- Gift sets and starter kits
- Bulk refill programs
- Distributor and wholesale programs





NO MESS

LAUNDRY DETERGENT SHEET OVERVIEW



NO PLASTIC



COMPACT



EFFECTIVE



QUICK DISSOLVE

Our standard laundry detergent sheets are designed to dissolve in water and release cleaning ingredients during the wash cycle.

They can be used for regular household laundry and are suitable for both standard and high-efficiency washing machines.





TYPICAL PRODUCT FEATURES

Our standard laundry detergent sheets are designed to dissolve in water and release cleaning ingredients during the wash cycle. They can be used for regular household laundry and are suitable for both standard and high-efficiency washing machines.

- Lightweight and compact
- Pre-measured format
- Easy to store and ship
- No liquid spills
- Convenient for travel, dorms, apartments, and everyday use
- Available in multiple fragrances
- Private label packaging available
- Bulk and retail-ready options available

STANDARD SHEET FORMAT

Our commonly used laundry sheet size is:

- **140 mm × 110 mm**

The sheet can be produced with a perforated line, allowing customers to use half a sheet or one full sheet depending on laundry load size.

Typical usage direction:

- Half sheet: small or medium load
- One full sheet: regular or large load
- Two sheets: extra-large or heavily soiled load

Usage instructions can be adjusted based on your brand positioning and packaging design



FORMULA / INGREDIENT REFERENCE

A typical laundry detergent sheet formula may include:

- Glycerol
- Primary Alcohol Ethoxylate
- SDS / K-12
- Sodium Acetate Trihydrate
- Protease
- PVA
- DI Water
- Fragrance
- Starch

Ingredient lists can be reviewed and adjusted based on your product positioning, market requirements, packaging claims, and regulatory needs. For final packaging, we recommend confirming the ingredient list, claims, and label wording based on the destination market.





FRAGRANCE OPTIONS

We offer a wide range of fragrance options for private label laundry sheets.

Available fragrance options include:

- Fresh Linen
- Fresh Scent
- Ocean Breeze
- Peach Blossom
- Lavender
- Sweet Garden
- Sunshine
- Rhyme
- Stars
- Sugar & Spice
- Ocean Tide
- Sea Breeze
- Lavish Lavender
- Cherry Blossom
- Floral
- Fragrance Free

Fragrance samples can be reviewed before production.



MOQ GUIDANCE

Our standard MOQ is:

1,000 units per retail package / per SKU

MOQ is calculated based on each finished retail unit, such as one paper envelope, paper bag, box, pouch, or other final retail package.

For example:

- If you choose one fragrance in one package format, the MOQ starts from 1,000 retail units.
- If you choose three fragrances, the MOQ is usually 1,000 retail units per fragrance, for a total of 3,000 retail units.
- If you choose different package formats, each package format will be treated as a separate SKU.





PACKAGING OPTIONS

Package Type	Bags		Boxes					Plastic
	Envelope	Small Envelope	Perforated Box	Mailer Box	Drawer Box	Straight Box	Other Boxes	Pouches
Pic					 			 
Packaging Benefits / Features	Most popular option; lightweight and ideal for online sales with lower shipping costs.	Great for trial size, travel size, samples, giveaways, and first-time customer testing.	Easy sheet dispensing; suitable for refill-style use and organized home storage.	Premium unboxing experience; great for gift sets, influencer kits, and subscription boxes.	Premium retail look; easy to open and close; ideal for higher-end brand positioning.	Classic retail packaging; strong shelf presence and suitable for stores or online sales.	Flexible structure and design options; can be customized for different sheet counts and brand styles.	Moisture-resistant and compact; good for larger sheet counts, refill packs, and cost-efficient packaging.
Sheets	5 - 32 sheets	3 - 10 sheets	20 - 100 sheets	20 - 100 sheets	20 - 100 sheets	20 - 100 sheets	10 - 100 sheets	20 - 100 sheets

SAMPLE PROCESS

Before mass production, we recommend reviewing samples.

Typical sample review may include:

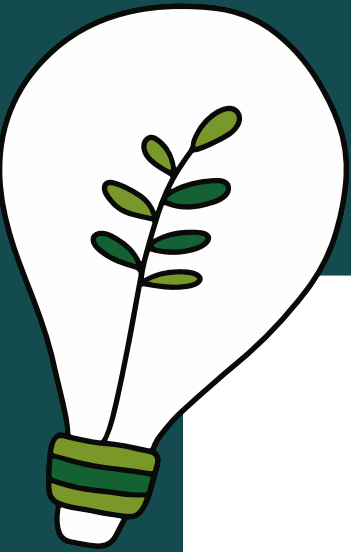
- Existing fragrance samples
- Fragrance-free samples
- Sheet format review
- Packaging reference review
- Custom fragrance testing if needed
- Custom packaging sample review if needed

After sample approval, we can move forward with packaging confirmation, production planning, and final order details.





QUALITY ASSURANCE



MSDS DOCUMENTATION

Our product includes full Material Safety Data Sheets (MSDS) for complete transparency on ingredients and safety.

CERTIFIED FOR QUALITY AND SAFETY

We are proud to hold prestigious certifications such as **ISO 9001, ISO 22716 GMP, OECD 301B, and MSDS**, underscoring our unwavering commitment to quality and safety.

THIRD-PARTY TESTING

Klean Leaf products undergo rigorous quality checks, with options for additional third-party testing upon request to meet specific client needs.





QUOTE STRUCTURE

Flexible Pricing: Quotes vary based on packaging style, sheet count per unit, order quantity, customization level, and shipping destination.

All-Inclusive Service: Our pricing covers the full scope of services, including manufacturing, packaging, logistics, and direct delivery to your warehouse.

Contact Us: For detailed pricing information, please reach out. We're happy to provide a customized quote that fits your needs.





WORKFLOW

Free Samples

Choose your preferred sheet type and fragrance from our available samples.

Dieline & Package File

After you select the package type, we will provide the dieline. You can send us your finished artwork in AI or PDF format.

Package Sample

We will make package samples for your review before mass production.

Approval

Once the scent, formula, packaging, and samples are approved, we are ready to move forward.

Ready to Order

After final approval, we will confirm the invoice, production details, and shipping plan.

Lead Time

Standard production lead time is approximately 35–45 days after order confirmation.



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KLEAN LEAF

www.kleanleaf.us

EXPERIENCE AND COMMITMENT TO QUALITY

Global Reach: We proudly serve a wide range of customers across the United States, Europe, and Australia, with extensive experience in exporting and managing international logistics.

Private Label Expertise: Our team specializes in private label services, providing end-to-end support for brands looking to offer high-quality, eco-friendly laundry detergent sheets under their own label.

Quality and Service: At Klean Leaf, we are dedicated to delivering the highest quality products and exceptional service. We prioritize customer satisfaction at every stage, ensuring a seamless experience from development to delivery.



CONTACT



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